

Exploring the Path of *Marxist spirit* Integrating into Ideological and Political Education in Universities

Weiwei Fang^{1,2,a}

¹School of Marxism, Zhejiang University, Hangzhou, Zhejiang, China

²School of Marxism, Zhejiang Sci-Tech University, Hangzhou, Zhejiang, China

^afangvv668@163.com

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Abstract: According to the marxist spirit and the relationship between the ideological and political education in colleges and universities, from the new era of college students lack of indomitable struggle spirit, generally lack of home countries humanistic feelings, lack of sink to read classic time phenomenon, put forward the marxist spirit into the campus, into the network, near the three countermeasures and Suggestions.

1. Introduction

Marx was a great thinker, revolutionary and theorist. Marx's spirit and the road direction that Marxism has guided us are the guiding ideology that our Party has always adhered to and practiced for it. Since the publication of the Communist Manifesto, 170 years ago, great changes have taken place around the world, as have people's understanding and interpretation of Marxism.

2. The Connotation of the *Marxist Spirit*

Mention Marx, ordinary people think of *the communist declaration, outline of feerbaha*, the German ideology and classics, but few people to study behind the classic is a kind of constant exploration, perseverance, unwavering pursuit of ideal, committed to climbing the spirit of scientific character. The first paragraph of the Communist Manifesto tells the story of his being surrounded by various forces, saying that *a ghost, the ghost of communism, is wandering around Europe. For the holy suppression of this ghost, the old European forces, the Pope and the Tsar, Metternich and Kitzo, the Radicals of France, and the German police, all united.* [1] Marx had long been persecuted by the authorities for his activities as a revolutionary political theorist. For example, between 1842 and 1843, he showed in the *RheinRhe* that *the complete elimination of the remnants of feudalism, the abolition of all grades, and the elimination of bureaucratic rule are inevitable.* [2] The Rheinine was finally banned and showed Marx that he could not continue to press in an autocratic Prussian environment. Although there were obstacles, he still chose to spread communist ideas in Qianjin newspaper, German and French Yearbook, and Rhine Yearbook.

Marx grew up in mind the world, inspiring the great ambition to seek happiness for mankind, and actively devoted himself to the revolutionary practice. When Marx entered the law department of the University of Berlin, he had an irresistible thirst for knowledge and high requirements for himself. Marx, who read law according to his father's wishes, was not particularly devoted to law and his future career. This was because he saw the deadly society, ruthless exploitation and terrible poverty. Marx and Engels sympathized with writers who knew their social responsibilities and used words as a weapon of political struggle.

Great personality breeds great theories. Marxism has survived in 170 years because it is *down to earth*. Marxism has the characteristics of national nature and contemporary characteristics. It is not an abstract theory divorced from the specific nation and times, but is closely related to the development of nations and times. Marx and Engels have not been concerned about the struggle for liberation of the oppressed European nations, but also praised the heroic struggle of Asian countries

against the Western powers. In his later years, Marx put forward the idea of *Kaftin Canyon*, which meant that the economically backward nation or state in the East might cross the capitalist system and directly enter the socialist stage based on public ownership. This idea has laid the theoretical foundation for the eastern backward countries to explore the socialist development path. This also shows that Marxism has the national nature and The Times, and has the theoretical quality of keeping pace with The Times. Engels once said that *our theory is a theory of development, not a dogma that must be memorized and repeated mechanically*, and that misunderstanding *that people can find some constant, ready, and permanent definitions in Marx's writings*. Marxism will continue to develop with the development of The Times, practice and science.

3. The Lack of Marx spirit of College Students in the New Era

College students in the new era are the pillar and hope of the future society, and they are the leading and leading value group in the social values. At present, the college students' overall values and mental outlook is positive, but in recent years found that college students life value goal more and more tend to self, *Marx spirit*"missing phenomenon is serious, especially the lack of indomitable struggle spirit, lack of mind home country humanistic feelings, lack of mind reading classic time, ego, I, have the trend of ignoring national and social value.

3.1. College Students in the New era Lack of Indomitable Fighting Spirit

College students in the new era grow up under the background of China's rapid economic development and people's high quality of life. Some college students have lived a comfortable life since childhood, are protected by their parents, and lack of social practice activities, no experience in dealing with emergencies, no experience of all kinds of hardships of life, and lack of the awareness and ability to solve difficult events independently. Therefore, they more or less lack the indomitable fighting spirit, both physically and mentally.

Perseverance is an important part of the *Marxist spirit* and a magic weapon for the Chinese nation to withstand various risks and withstand various tests. The youth in the revolutionary period had the spirit of striving for the great rejuvenation of the nation. In recent years, there have been many films, such as *Wolf Warrior*, *Amazing*, *My Country*, and *Operation Red Sea*. But the prosperity of the country makes college students have been content with pleasure, do not make progress, focus on the immediate interests.

3.2. College Students in the New Era Generally Lack the Humanistic Feelings of the Country

The purpose of Marx's study was to promote the liberation of all mankind. When Zhou Enlai read for the rise of China, the college students in the new era generally lacked the humanistic feelings of the country. There are some social background reasons and the lack of ideals and beliefs of college students themselves.

The utilitarian tendency of education. The employment situation is grim. The total number of graduates from 2010 to 2017 has reached 57.06 million. In 2018, the number of new college graduates nationwide is expected to rise to 8.2 million, a new high in nearly a decade. With the increase of employment pressure from college graduates, the number of employment increases, many college students from the beginning in order to increase the opportunity of employment. Some theoretical courses, such as *Situation and Policy lessons* and *Ideological and Moral Cultivation and Legal Foundation*, are regarded as *water lessons* by college students. College students do not pay attention to the study and understanding of Marxist theory, and the lack of a correct understanding of the contemporary value of Marxist theory, which is bound to affect the college students' Marxist belief, and where to talk about the humanistic feelings of the country and the society.

3.3. College Students in the New Era Lack the Time to Settle Down to Read the Classics

In his speech commemorating the 200th anniversary of Marx, Xi said, Communists should regard reading Marxist classics and understanding Marxist principles as a living habit and a spiritual pursuit, and use the classics to cultivate integrity, temper their thoughts, sublimate their realm and

guide their practice. Indeed, according to statistics, 80 percent of college students do not have the habit of reading the classics. Investigate its reason, one is the network life mode, the other is the impetuous social environment.

The network is a double-edged sword, which brings us convenience but also lays down hidden dangers. Now, whether it's the subway, the high-speed rail, the plane or the walking, whether the primary school students or the elderly, we can see humans with earplugs and mobile phones everywhere. While online lifestyle has become an important part of the spiritual life of college students, it also has a negative impact on the spiritual development of college students. Every day with fragmented information, fewer students can settle down to read the classics[3]. College students' attention to celebrity gossip goes beyond paying attention to social news. In addition, the 15-second fame model advocated by entertainment APP such as TikTok and Weibo makes college students more and more far away from classic reading.

4. The *Marx Spirit* into the Ideological and Political Education in Universities

Ideological and political education is an important part of the Marxist theoretical system. It is an inevitable trend of education to integrate Marx's spirit into the ideological and political education in colleges and universities. Colleges and universities should earnestly study and practice Marxism through the whole process of educational reform and development in the new era. The integration of *Marxist spirit* into colleges and universities needs to adopt appropriate indoctrination education. As Lenin pointed out, It is impossible for workers to have a socialist consciousness, and the workers' movement cannot arise spontaneously. Marxism is a scientific theoretical system, which must be inculcated by the vanguard of the proletariat.

4.1. *Marx Spirit* Goes into the Campus

Strengthen the education of *Marx spirit* with campus culture as the carrier. Colleges and universities as a propaganda *Marx spirit* propaganda main ground, give full play to the educational function of campus culture, insist on the basis of advanced culture to strengthen the construction of campus culture, at the same time throughout the *Marx spirit* education, create a good campus culture atmosphere of red culture education, edify college students' noble patriotic sentiment and strong national pride.[4] For example: carry out the campus red culture festival, the use of school newspaper, radio and other *Marx spirit* widely publicity. Campus culture is an important carrier to spread Marxism, which integrates the daily management, social activities and cultural activities of college students into the education, and gradually forms the campus cultural activities with the *Marx spirit* education as the goal.

Based on the theory classroom, deepen the education of *Marx spirit*. Ideological and theoretical teachers should strive to be marxist workers in the new era, make Marx become a hero in the minds of students, strengthen the education, teaching, research and interpretation of Marxist theory in the new era, and take the classics as the way to promote the *Marxist spirit* education. In the process of teaching, the background of Marx's ideological history can be taken as the starting point, teach the methods of comparing Marx's thoughts and text interpretation, enhance the attraction and appeal of education, let students from *want me to learn* to *I want to learn*, and give play to students' theme consciousness.

Teachers should optimize the teaching content of the ideological and political theory classroom. Increase the attraction of theory class to college students, so that the teaching content can be close to students' language department, have a distinct sense of The Times. Marx once said: Correct theories must be combined with concrete practice. Combined with the reality of college students' active thinking and public personality in the new era, we can take pre-class research, and give targeted lectures according to the degree of class understanding of Marxism and the points that students are interested in. As a university, it undertakes the heavy responsibility of training builders and successors for the socialist construction. If the dominant position is not highlighted on the fundamental issue of Marxist belief education, the quality of talent training will certainly be affected.

4.2. The Marxist Spirit Goes into the Internet

Increase the network red culture, enhance the artistry of education. Marxist theory research and educators in colleges and universities should first have a certain theoretical research and educational foundation. By integrating the offline red culture into the network, such as the compilation of Marx's classics, the sorting of Marx's creed, and exploring the way of learning the *Marx spirit*, we innovatively develop the *Marx and Engels Growth Series* games, and organize theoretical knowledge competitions. More Marxist-related materials and electronic images can also be spread on the Internet to help students understand esoteric theories, guide students to correctly interpret the *Marx spirit*, internalize them into self-knowledge, and put them into practice. Through the lively network education, college students can have a correct understanding and understanding of Marxist theory, and build the construction of *Marxist spirit* construction system.

Do a good job in guiding online public opinion and internalize the *Marx spirit*. The CPC Central Committee and the State Council on the *Opinions on Further Strengthening and Improving the Ideological and Political Education of College Students* pointed out that *to comprehensively strengthen the construction of the campus network, so that the network has become an important means to carry forward the main theme and carry out ideological and political education.* Colleges and universities can establish *red websites* popular with college students, create an entertainment space for learning the *Marx spirit* online, promote the position of cultivating lofty spirit, and enhance the artistic quality of education. [5] Online cultural activities will be launched to enable students to enhance the core socialist values with Chinese characteristics, and to firm their faith to love the Party and love the country, and to enhance the artistic quality of education. In addition, under the new era background that everyone is a microphone and everyone is a journalist, ideological and political educators should do a good job in guiding online public opinion. When the vicious network public opinion is spread out, we should grasp the students' reaction in the first time, firmly grasp the party members and student cadres, and do a good job of online public opinion guidance.

4.3. Marx Spirit Near Around

Dig out the deeds of typical characters. In accordance with the principle of being close to reality, close to campus and close to students, centering on the socialist core values, regular *moral lectures with people around tell things around and educate people around* as the main form. For example, the outstanding students who participate in the *Three Support and one Support, Western Volunteer Service* and *international volunteer service* are explored as advanced models for promotion and education.

Create the Marx Classic Reading Association. Professor of ideological and political theory are invited as instructors, and students of related majors serve as the president of the association. Reading the classics can start with Marx's late works and is easier to accept. In addition, read the *German Ideology* and *The Outline of Feuerbach* to understand Marx's early works and thoughts, so as to better read *Das Kapital*, *The History of Residual Value Theory* and other works. In addition to the daily activities of reading classics, you can also walk into primary schools and the community for classic lectures.

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